

The BRITISH EMPIRE AT WAR



FIELD-MARSHAL SIR DOUGLAS HAIG

COMMANDING THE VICTORIOUS
BRITISH ARMY ON THE WESTERN FRONT

Blotting Book



THE BRITISH EMPIRE AT WAR



Since the outbreak of war the British Army has been increased eighteenfold and the British Navy two-and-a-half fold; British industry has been placed upon a war-footing, and the output of munitions has been increased more than thirty thousand per cent.; the finances of the Empire have been mobilised, and the Imperial Government has sustained the money-power of the Grand Alliance by loans to her Allies and the Dominions; while the British Navy has kept open the seas for the transport of money, material, munitions, and men from every quarter of the globe.

THE MEN OF THE EMPIRE; THEIR HOMES & THEIR BATTLEFIELDS

D. ANDERSON & SON, LTD.



Mr. H. GREGG
Managing Director
since 1880

*To Friends and Allies
Greeting!*

WE are now probably the most widely known Felt Manufacturers in the World, as our Trade Mark is known not only throughout the British Empire, but in almost every Country in the World, and is synonymous of quality and fair dealing.

The firm was founded in 1850 by David Anderson in a small way, on the site where the works still are. His son, James, became a Partner shortly afterwards, and proved invaluable to the business, soon taking a leading and enterprising share in it. After some time, works were established in London, but the main works are still in Belfast, where they cover several acres.

During the Crimean War the firm supplied the Government with large quantities of Roofing Felt. It may be of interest to mention here that some of the original RED HAND Felt supplied at that time is still doing service on Army Huts at Shorncliffe.

During this war we have also supplied the enormous quantity of over 40,000,000 yards.

A list of Manufactures is appended on another page of this Blotter, including many specialities.

One important Speciality introduced some years ago was the building of what is now widely known as "Belfast" Roofs. This was originally intended only to illustrate a way of using Roofing Felt, combining as it does, economy and clear, wide space. It has now become an important branch of the business, and has greatly developed the use of Felt Roofings.

For D. ANDERSON & SON, LTD.

Henry Gregg.

MANAGING DIRECTOR



THE BRITISH NAVY AT WAR
BATTLESHIPS STEAMING OUT TO SEA



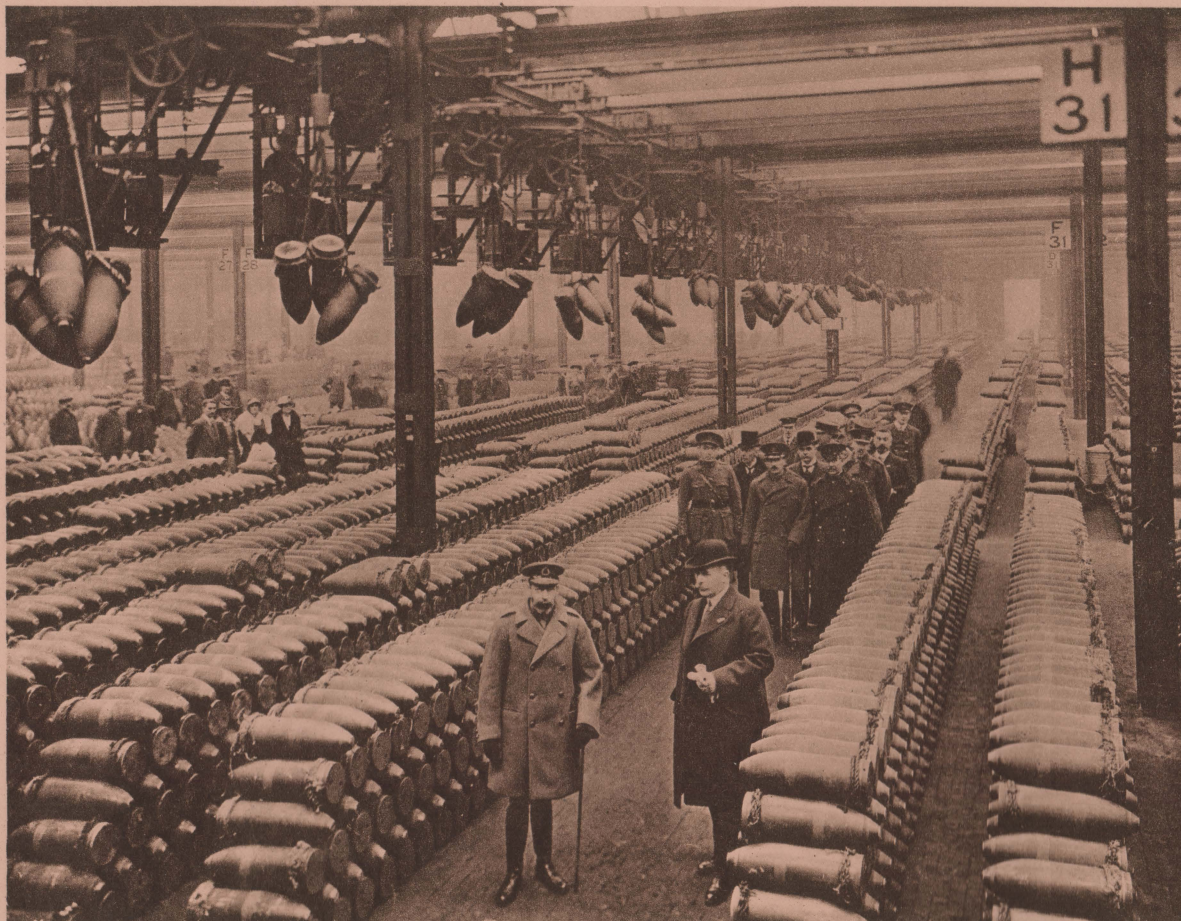
BRITISH TROOPS ENTERING PERONNE

A MEMORABLE INCIDENT
IN THE GREAT ADVANCE IN THE WEST



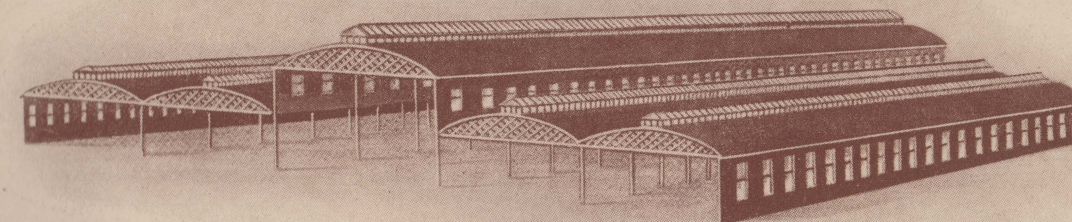
BRITAIN'S MASTERY OF THE AIR

A FLEET OF AEROPLANES
READY TO LEAVE FOR FRANCE



HIS MAJESTY KING GEORGE

INSPECTING ONE OF THE GREAT BRITISH SHELL-FILLING FACTORIES
WHICH COVERS AN AREA OF NINE AND A HALF ACRES



Range of "Belfast" Wooden Lattice Girder Roofs covered with "Rok" Roofing and constructed
by D. ANDERSON & SON, Ltd. More durable than Iron.
Details of construction up to 100 feet span can be obtained from their Agents.

SPECIALITIES FOR ROOFING PURPOSES

"Rok" Roofing...	...	In 4 thicknesses (in rolls 24 yards by 1 yard wide)
Asphalte Saturated Felt	...	For Flat Roof Work ditto ditto
Hard "Rok" Mastic	...	Ditto
"Rokalba" (Asbestos covered "Rok")	...	In 3 thicknesses (in rolls 24 yards by 1 yard wide)
"Ferro-Rok" Roofing	...	"Rok" reinforced with steel. Can be laid direct on purlins. (In flat sheets up to 10 feet long by 2 feet 6 inches wide, and Corrugated sheets up to 10 feet long by 2 feet 2 inches wide.)

SPECIALITIES FOR LINING AND INSULATING PURPOSES AND DAMP-PROOFING

Sarking and Black and Brown Sheathing Felts (for lining purposes)	...	In rolls 25 yards by 32 inches wide
"Zerolite" Insulating Papers	...	In rolls containing 1,000 square feet
Hair Felt for Sound Deafening and Boiler Covering	...	In sheets 34 inches by 20 inches
Hair Fabric on Canvas for Covering Pipes	...	In lengths 24 feet by 4 inches wide
Bitumen Damp Course for foundations...	...	In rolls 24 feet by varying widths up to 36 inches wide
Bitumen Sheeting	...	For lining Tanks and Reservoirs

ANOTHER SPECIALITY

"Sideroleum" Wood Preservative	...	(Nut Brown colour) resists white ants
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Sole Manufacturers: **D. ANDERSON & SON, LTD.**

LAGAN FELT WORKS, BELFAST
AND ROACH ROAD, OLD FORD, LONDON, E.

THE BRITISH EMPIRE AT WAR

THE BRITISH ARMY



1914

275,000

1918

5,000,000

THE OVERSEAS ARMY



CANADA
AUSTRALIA
NEW ZEALAND
SOUTH AFRICA
NEWFOUNDLAND
INDIA
CROWN COLONIES

HAVE GIVEN
OVER 1,000,000 MEN

THE BRITISH NAVY



1918

350,000



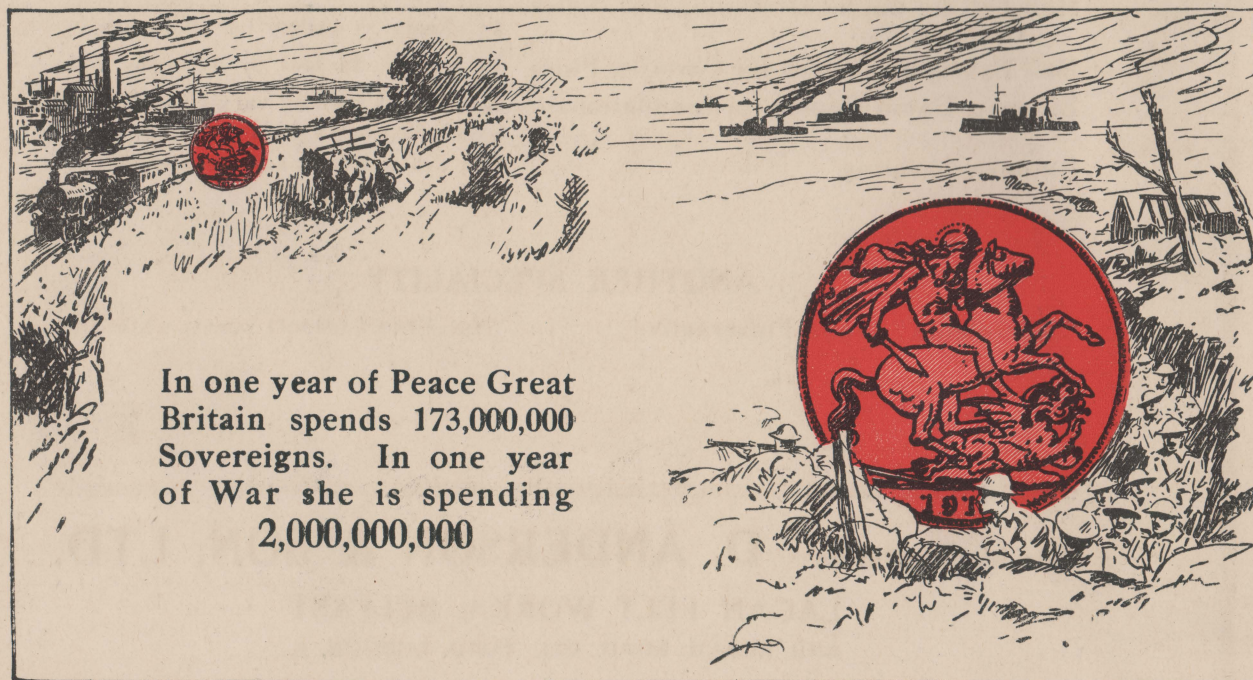
1914

146,000

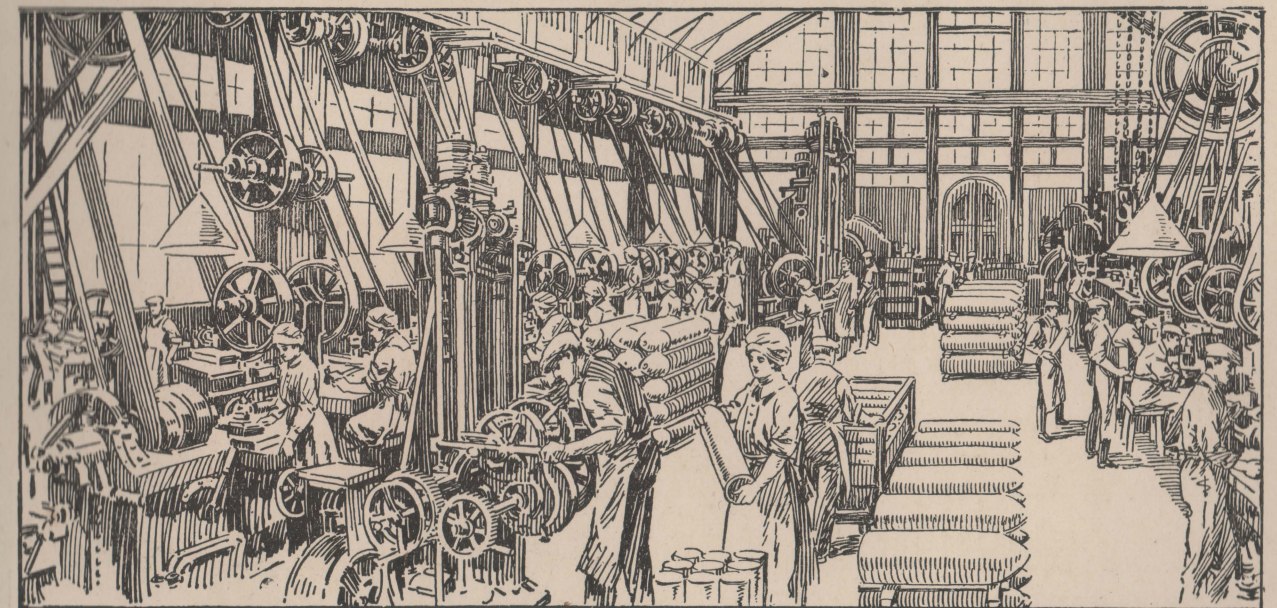
THE INDUSTRIAL ARMY



Although about 3,000,000 men have been drained from industry by military requirements, there are now more than 2,500,000 persons engaged on Government work in munition trades, of whom 500,000 are women.

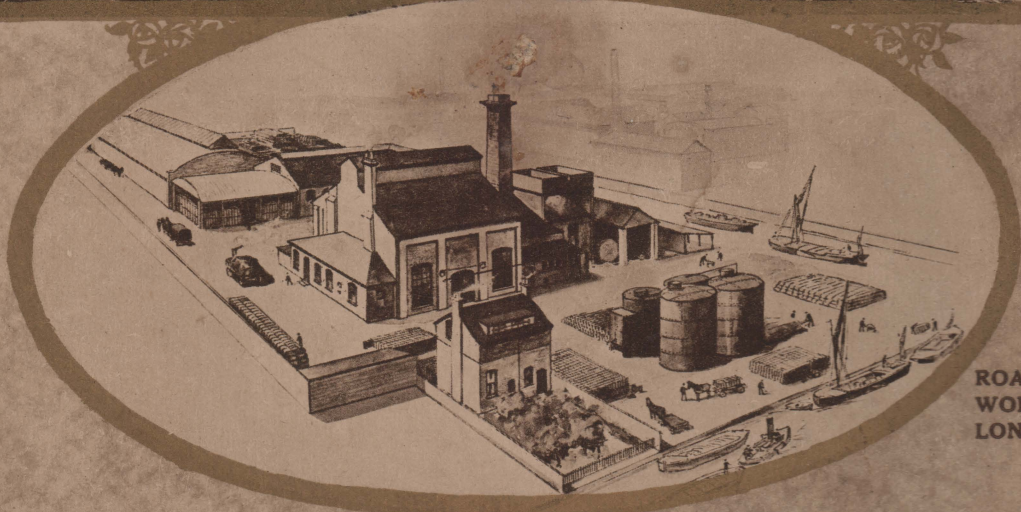
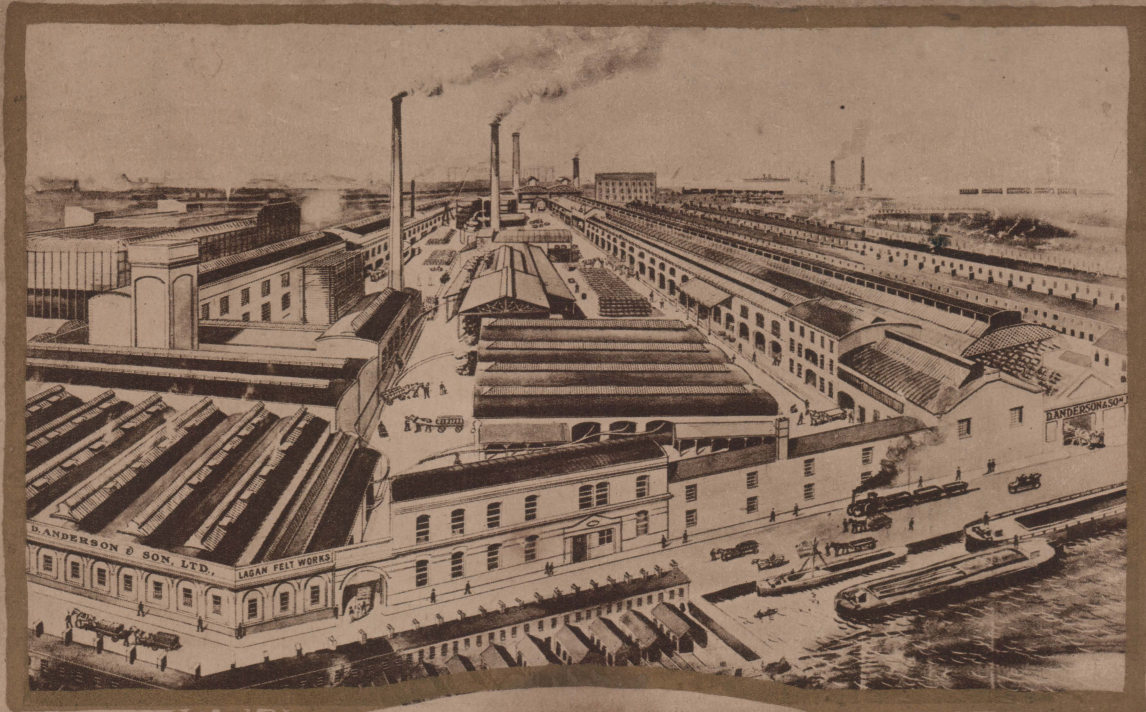


In one year of Peace Great Britain spends 173,000,000 Sovereigns. In one year of War she is spending 2,000,000,000



Great Britain is now manufacturing and issuing every week to her Armies on the Western Front an amount of Ammunition one-and-a-half-times greater than was available for her Entire Land Service at the outbreak of War.

LAGAN FELT WORKS, BELFAST



ROACH ROAD
WORKS,
LONDON, E.

D. ANDERSON & SON, LTD.

FELT AND PAINT

MANUFACTURERS

LAGAN FELT WORKS
BELFAST
IRELAND



REGISTERED
TRADE MARK
FOR FELTS

ROACH ROAD WORKS
OLD FORD
LONDON
ENGLAND